



Replenish Festival

www.replenishfest.com





Dear Potential Sponsor,

Replenish Ministries, Inc. is hosting its 3rd annual Replenish Festival on the weekend of July 7th through 9th, 2017 at The Burnett Farm in Willis, Virginia. We hope you might consider sponsorship. As a sponsor, your company will be promoted in several ways throughout the time leading up to and at the event. Depending upon your sponsorship level, your promotion may include company name on t-shirts, printed materials, email communications, social media posts and more. We have a strong following on social media and through our website as well as around 1000 festival attendees at last year's festival. We foresee our attendance only increasing as we continue to become known and word spreads.

Your sponsorship will help defray the cost of organizing the event and is completely tax deductible. Funds received from sponsorships are used in all aspects of producing the festival. We offer various levels of sponsorship for your consideration:

- Replenish (Platinum) Sponsorship - \$2,400
- Restore (Gold) Sponsorship - \$1,800
- Renew (Silver) Sponsorship - \$1,200
- Refresh (Bronze) Sponsorship - \$900
- Faithful Sponsorship - \$600
- Fulfilling Sponsorship - \$300

Details of each level of sponsorship are listed on the following pages attached. As a special bonus, the head of our marketing department is also donating special digital marketing services from her company for lead generation and customer acquisition to those businesses sponsoring at a \$600 or higher level. Please see those options for further details.

If the above sponsorship levels are not favorable to you at this time, there are other ways in which you can sponsor Replenish Festival and still receive great promotion...

- Donate gift certificates (to your business or others like restaurants or grocery stores) or other prizes for give-a-ways during promotions. All give-a-ways will be promoted through Facebook and actual give-a-ways done via Facebook LIVE video.
- Donate food/drink which will be provided to festival staff and artists.
- Any monetary donation to be used towards the festival.

Please see the attached for further details about sponsorship and visit our website at <http://replenishfest.com> for even more details. Also feel free to call us with any questions you may have. You may reach the president, Travis Bishop at 540-267-6763 or our marketing person, Teresa Martin at 540-239-3462.



BUSINESS PARTNERSHIP BENEFITS

Replenish Partnership -- \$2,400 investment will receive the following

- ✓ Business name and logo displayed on all printed materials, event flyers and posters.
- ✓ Business name and logo on banner on or near the stage
- ✓ Social media announcements on Facebook and Twitter etc.
- ✓ Recognition as a Replenish Partner on all event press releases
- ✓ Recognition on Spirit Fm, The Journey and or K-love as a Partner
- ✓ Recognition during the festival from the main stage as a top Replenish Partner
- ✓ Recognition within a banner on emails out to our subscribers list
- ✓ Business name and logo on website
- ✓ Option to set up a 10x10 tent near the main stage promoting your business
- ✓ 20 tickets to Replenish 2017
- ✓ Special Voucher to StudioThought, LLC worth \$500 towards running a Facebook Ad Campaign to generate leads for your business.**

Restore Partnership -- \$1,800 investment will receive the following

- ✓ Business name and logo displayed on all printed materials, event flyers and posters.
- ✓ Business name and logo on banner on or near the stage
- ✓ Social media announcements on Facebook and Twitter etc.
- ✓ Recognition as a Restore Partner on all event press releases
- ✓ Recognition during the festival from the main stage as a Restore Partner
- ✓ Recognition within a banner on emails out to our subscribers list
- ✓ Business name and logo on website
- ✓ Option to set up a 10x10 tent near the main stage promoting your business
- ✓ 15 tickets to Replenish 2017
- ✓ Special Voucher to StudioThought, LLC worth \$500 towards running a Facebook Ad Campaign to generate leads for your business.**

Renew Partnership -- \$1,200 investment will receive the following

- ✓ Business name and logo displayed on all printed materials, event flyers and posters.
- ✓ Social media announcements on Facebook and Twitter etc.
- ✓ Recognition as a Renew Partner on all event press releases
- ✓ Recognition during the festival from the main stage as a Renew Partner
- ✓ Recognition within a banner on emails out to our subscribers list
- ✓ Business name and logo on website
- ✓ Option to set up a 10x10 tent in the vendor merchandise area promoting your business
- ✓ 10 tickets to Replenish 2017
- ✓ Special Voucher to StudioThought, LLC worth \$500 towards running a Facebook Ad Campaign to generate leads for your business.**

Refresh Partnership -- \$900 investment will receive the following

- ✓ Business name and logo displayed on all printed materials, event flyers and posters
- ✓ Social media announcements on Facebook and Twitter etc.
- ✓ Recognition as a Refresh Partner on all event press releases
- ✓ Recognition during the festival from the main stage as a Refresh Partner
- ✓ Recognition within a banner on emails out to our subscribers list
- ✓ Business name and logo on website
- ✓ Option to set up a 10x10 tent in the vendor merchandise area promoting your business
- ✓ 5 tickets to Replenish 2017
- ✓ Special Voucher to StudioThought, LLC worth \$500 towards running a Facebook Ad Campaign to generate leads for your business.**

Faithful Partnership -- \$600 investment will receive the following

- ✓ Business name and logo displayed on all printed materials, event flyers and posters.
- ✓ Social media announcements on Facebook and Twitter etc.
- ✓ Recognition during the festival from the main stage as a Faithful Partner
- ✓ Business name and logo on website
- ✓ Option to set up a 10x10 tent in the vendor merchandise area promoting your business
- ✓ Special Voucher to StudioThought, LLC worth \$500 towards running a Facebook Ad Campaign to generate leads for your business.**

Fulfilling Partnership --\$300 investment will receive the following

- ✓ Recognition during the festival from the main stage as a Fulfilling Partner
- ✓ Business name and logo on website
- ✓ Option to set up a 10x10 tent in the vendor merchandise area promoting your business

Other Festival Sponsorship Opportunities

Kids Zone Sponsorship - \$200 (4 Available)

We plan to have several inflatables for the kids to bounce on as we did last year. This would be a great sponsorship for a preschool, or daycare or even doctor's office or other company that caters to children. Your sponsorship will include a sign/banner with your company name and logo on it to say: *"This inflatable sponsored by..."*

- \$200 (need 4)

Tent Sponsorship - (4 Available)

We will need several tents in varying sizes. Sponsor a tent and we will provide a banner with your company name and logo on it to say: *"This tent sponsored by..."*

- \$150 - 10×10 w/ sides (need 4)

Festival Attendee Insert- \$50

- Opportunity to donate logo items, brochures, coupons, etc. for festival goody bags

****About the StudioThought Voucher**

Our marketing and communications person, Teresa Martin, is partner in her business StudioThought and has much experience in website design and development, graphic design and digital marketing. She is a certified in content marketing as well as paid traffic and conversion funnel mastery. She is willing to donate services of setting up a full Facebook ad campaign for anyone sponsoring at the \$600 and above level. Ad spend to Facebook would still be the responsibility of the business owner.

A full ad campaign on Facebook would include the following:

- Copywriting, Imagery and Call To Action on FB ad
- Landing Page with Offer and Opt-In for Info Collection
- Thank You Page with additional BONUS offer copywriting
- An e-mail with said offer sent to prospective clients opting in
- Re-targeting Ad: Copywriting, Imagery and Call To Action on an additional FB ad to retarget previous audience that did not opt-in (again ad spend to Facebook is the responsibility and choice of the business owner).
- Client Leads: Business would receive a spreadsheet or .csv file with collected leads from the ad. It is KEY for the business to follow-up with leads generated quickly to attain new business.



Presented by Replenish Ministries, Inc.

2017

Replenish Ministries, Inc.
PO Box 1 • Indian Valley, VA 24105-0001

SPONSORSHIP FORM

- | | | |
|--------------------------|------------------------|--------|
| <input type="checkbox"/> | Replenish Sponsorship | \$2400 |
| <input type="checkbox"/> | Restore Sponsorship | \$1800 |
| <input type="checkbox"/> | Renew Sponsorship | \$1200 |
| <input type="checkbox"/> | Refresh Sponsorship | \$900 |
| <input type="checkbox"/> | Faithful Sponsorship | \$600 |
| <input type="checkbox"/> | Fulfilling Sponsorship | \$300 |

AMOUNT OF PARTNERSHIP \$ _____

Name: _____ Title: _____

Organization: _____

Phone: _____ FAX: _____ Email: _____

Address: _____

City: _____ Zip: _____

Signature: _____ Date: _____

Please make checks payable to Replenish Ministries, Inc.

Contact Jackie Myers 540-616-6082 or Travis Bishop 540-267-6763



Credit/Debit Card Authorization Form

Yes, I want to save time & money in supporting the REPLENISH MINISTRIES, INC.

Fill out and mail or email form to:

REPLENISH MINISTRIES, INC.
PO BOX 1, INDIAN VALLEY, VA 24105
Phone-540-267-6763

Personal Information (*Required Fields)

Name on Card*:

Address*:

City*: State*: Postal Code*:

Country*: Email*:

Phone:

Donation Information

I authorize REPLENISH MINISTRIES, INC. to charge my credit card

Once valid 30 days from today \$ (One Time authorization)
(minimum: \$5.00)

Monthly on the 5th of each month \$ (Monthly authorization)
(minimum: \$10.00 a month)

Quarterly on the 4th of March, June, Sept, Dec \$ (Quarterly authorization)
(minimum: \$30.00 a quarter)

Credit Card Information Visa MasterCard Discover Debit

Credit Card Number*:

Expiration Date*: CVV Code:

By signing this form, you authorize REPLENISH MINISTRIES, INC. to charge the credit card listed above for the amount instructed. The recurring charge will stay in effect until you chose to cancel by giving 15 days written notice or by submitting updated information. Your donation will appear on your credit card statement automatically. Each January you will receive a statement from REPLENISH MINISTRIES, INC. showing the amount you have donated during the calendar year (January to December). Save this statement for tax documentation.

Signature of card holder* *Date

REPLENISH MINISTRIES, INC. is a 501 (C) (3) non-profit organization, our Federal Tax ID # is 47- 1083103. All donations to REPLENISH MINISTRIES, INC. are tax deductible to the extent allow by law. Phone: 540-267-6763